



ILP Member

### Experience Summary

Lynne Cazaly presents and facilitates in a range of situations in workplaces and communities, at conferences and at meetings in both formal and informal settings.

Her facilitation, communication and leadership skills are positive, inclusive, and aimed at achieving outcomes for the meeting or session. She is adept at working with a range of industries and fields and the different personality types that make up an organization and its stakeholder groups.

She regularly works with community groups, not-for-profit organisations, associations, corporate businesses and small business owners, helping them plan for and achieve their goals.

And yes, for those that enquire, she is related to AFL footballing great of the last century Roy 'Up There' Cazaly!

### Areas of Expertise

- Group work and facilitation - from small teams through to member and client groups and stakeholder groups
- Business and strategic planning
- Communication strategies, marketing and business development
- Session facilitation at conferences, workshops, seminars and meetings
- Training and Development – instructional design and development, training delivery and facilitation
- MC, Host and Compere of conferences, events and special functions

### Industry Experience

Lynne has consulted to over 70 businesses, organisations and associations since she began consulting and facilitating in 1996.

She has held senior management, corporate communication and marketing positions in corporate, government, not for profit and community roles.

She guides organisations, teams and individuals with their planning, communication, growth and performance.

### University, Training & Industry Qualifications

- BA (Recreation)
- Grad Dip Business (Marketing)
- Certificate IV Training & Assessment
- Masters of Communication (2009 completion)
- Facilitation – Groupwork Institute

**Career Achievements**

Fellow: Leadership Victoria – Williamson Community Leadership Program 2002

Past Program Facilitator for Asia Business Forum in Malaysia, Thailand and Singapore

Lecturer and tutor for undergraduate and post graduate communications programs at RMIT, Victoria University and various TAFE Colleges 1995 - 2007

Telstra Businesswoman of the Year Nominations

Public Relations Institute of Australia (Victoria) past Director and judge of Annual Excellence Awards

Open Channel past Director and Chair of Board of Management

Past judge of Students in Free Enterprise Awards

**Testimonials**

- Thanks to you for a stimulating facilitation of the evening. One person commented that they had come away with some key points to use and that usually when at a workshop you get overwhelmed. Another said it was a nice change that they weren't listening to someone talk about themselves. Thank you for your encouragement.
- Very well organised – thanks. Good interactive session. Lynne was great, very knowledgeable, helpful...
- I feel very remiss in not contacting you earlier this week to shower you with compliments for the wonderful job you did. I have heard many words of praise for the event – and your name is always mentioned! Even at today's final Council meeting for the year. Not having witnessed your expertise up until now, I am now a devoted fan of your work!
- Lynne kept questions and discussion on track in her inimitable professional, friendly and interactive style.
- I felt so supported by you during the planning and on the night. In all my communications with you, nothing was too much trouble and I really valued your creative input, knowledge and experience. You were pivotal in the achievement of a great event – thank you for being involved. I will actually miss our planning meetings! The whole experience, from beginning to end, was most enjoyable. I do hope that we will be able to work together again in the future.
- And an example... 80 women at a public forum and workshop on International Women's Day had two hours to develop and agree on a new Charter for Women. Lynne created an environment of participation, inclusion, involvement and enthusiasm. Creative ideas and comments were generated, the key elements of the charter identified and the event drew to a conclusion with active involvement in selecting and voting for the preferred elements. On conclusion, a local leader remarked, "When I walked in the room, I didn't think anyone would be able to make this happen. Well done, you've amazed me!"